

Expression of Interest (EOI)

The Bangladesh Cricket Board (BCB) hereby invites Expression of Interest (EOI) along with Financial Offers from reputable TV Broadcasters, Digital Platforms and Marketing Agencies/Consortiums/Firm for acquiring the **Worldwide Media Rights of the Women's Bangladesh Premier League T20 (WBPL T20)** only for the inaugural edition (i.e. 1st Edition 2026) of the WBPL T20.

01. Satellite TV (Linear) Rights - Worldwide including Bangladesh.
02. Digital OTT (Over-the-Top) Rights - Worldwide including Bangladesh.

Eligibility Criteria :

- a) Any person, organization, or entity having an existing and unresolved dispute, claim, or litigation with the Bangladesh Cricket Board (BCB) or the International Cricket Council (ICC), whether on a point of law or matter of fact, shall be deemed ineligible to acquire the aforementioned rights or to participate in this Expression of Interest (EOI) process.
- b) Interested applicants including Television Broadcasters, Marketing Agencies, Digital Marketing Agencies, or Consortiums must possess the requisite experience, infrastructure, staffing, technical capability, resources, and financial standing necessary to effectively participate in the EOI process and perform the obligations arising therefrom.
- c) The Broadcaster/TV Channel must have been operational (on air) for a minimum period of three (03) years prior to the date of submission of the EOI. Marketing Agencies must demonstrate proven capability and reasonable experience in the marketing and management of international-standard cricket events.

EOI Submission Procedure:

A detailed Expression of Interest (EOI) document containing all relevant information, terms, and requirements for acquiring the Worldwide Media Rights has been prepared and will be available from **Thursday, 19 February 2026**.

Interested parties are required to submit their duly completed EOI applications in a sealed envelope, clearly marked "EOI for Worldwide Media Rights - WBPL T20 2026", addressed to the Chairperson, WBPL Governing Council, Bangladesh Cricket Board (BCB), at the BCB Management Office, Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216, no later than the close of business hours on Thursday, 05 March 2026.

Applicants must submit their EOI, together with their Financial Offer, prepared in accordance with the instructions set out in the EOI document.

The Financial Offer shall include the TV production cost, in line with the technical specifications (TV Production Level) prescribed in the EOI document.

In addition to the hard copy submission, applicants may also submit their Financial Offer electronically via email at: wbplt20@bcb-cricket.com.

The EOI needs to be accompanied with the following documents:

01. Company Profile and Individual Directors' / Owners' Profile.
02. Latest auditor's report on financial statements (each consortium's member must submit separately).
03. Bank Solvency Certificate along with bank Statement.
04. Certified copy of Memorandum and Articles of Association along with certificate of Incorporation or similar constitutional documents.
05. Updated VAT Registration Certificate, Trade License and Tax Identification Number (TIN) Certificate or similar documents.
06. In case of consortium/ Joint Venture (JV) - a Notarized Consortium/ JV Agreement.

The BCB reserves the unconditional right to accept or reject any or all offers at its sole discretion without assigning any reason whatsoever during the EOI process. The BCB also reserves the right to amend, postpone or cancel the entire EOI process and / or modify, add or alter the terms of the document and/ or the conditions for EOI process by issuing further addendum(s) at any time prior to the submission of the EOI.

WBPL Governing Council
Bangladesh Cricket Board

Management Office: Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216