

# Women's Bangladesh Premier League T20 (WBPL T20) Title Sponsorship & Ground Branding Rights



Bangladesh  
Cricket Board

Ref No: BCB/Title Sponsorship & Ground Branding Rights /WBPL T20/ 2026/112

Date: 19<sup>th</sup> February 2026

## Expression of Interest (EOI)

The Bangladesh Cricket Board (BCB) hereby invites Expression of Interest (EOI) along with financial offers from the reputed Business Houses/ Companies/ Parties/ Agencies / Consortiums for acquiring the Title Sponsorship & Ground Branding Rights of the Women's Bangladesh Premier League T20 (WBPL T20) only for the inaugural edition (i.e. 1<sup>st</sup> Edition 2026) of the WBPL T20.

### Eligibility Criteria :

- Entities engaged in the production, distribution, or promotion of tobacco, alcohol (including both surrogate and non-surrogate products), betting, or online betting, and/or their surrogate brands, shall not be eligible to participate in this Expression of Interest (EOI) process.
- Any person, organization, or entity having an existing and unresolved dispute, claim, or litigation with the Bangladesh Cricket Board (BCB) or the International Cricket Council (ICC), whether on a point of law or matter of fact, shall be ineligible to participate in the EOI process or to acquire the rights mentioned herein.
- Reputed business houses, companies, agencies, consortiums, or parties with proven experience in the marketing, sales, or management of organized cricket tournaments, series, or sports events shall be given preference during the evaluation of EOI submissions.
- Interested applicants, including companies, corporate houses, firms, agencies, or consortiums must possess the necessary experience, technical expertise, resources, operational capability, and financial stability to successfully participate in and execute all obligations arising from this EOI process.

### EOI Submission Procedure:

A detailed Expression of Interest (EOI) document containing all relevant information, terms, and required forms pertaining to the acquisition of the Title Sponsorship and Ground Branding Rights will be available from **Thursday, 19 February 2026**, at the following locations:

- BCB Management Office, Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216
- BCB Official Website: [www.tigercricket.com.bd](http://www.tigercricket.com.bd)

Interested parties are required to submit their duly completed EOI applications in a sealed envelope, clearly marked "EOI for Title Sponsorship and Ground Branding Rights - WBPL T20 2026", addressed to the **Chairperson, WBPL Governing Council, Bangladesh Cricket Board (BCB)**, at the BCB Management Office, Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216, no later than the close of business hours on **Thursday, 05 March 2026**.

### The EOI needs to be accompanied with the following documents:

- Company Profile and Individual Directors' / Owners' Profile.
- Latest auditor's report on financial statements (each consortium's member must submit separately).
- Bank Solvency Certificate along with bank Statement.
- Certified copy of Memorandum and Articles of Association along with certificate of incorporation or similar constitutional documents.
- Updated VAT Registration Certificate, Trade License and Tax Identification Number (TIN) Certificate or similar documents.
- In case of consortium/ Joint Venture (JV) - a Notarized Consortium/ JV Agreement.

The BCB reserves the unconditional right to accept or reject any or all offers at its sole discretion without assigning any reason whatsoever during the EOI process. The BCB also reserves the right to amend, postpone or cancel the entire EOI process and / or modify, add or alter the terms of the document and/ or the conditions for EOI process by issuing further addendum(s) at any time prior to the submission of the EOI.

WBPL Governing Council

Bangladesh Cricket Board

Management Office: Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216