



BANGLADESH PREMIER LEAGUE (BPL T20)
EOI SUBMISSION GUIDELINES

**FRANCHISE OWNERSHIP
RIGHTS**

For a period of 5 editions of BPL T20
(12th, 13th, 14th, 15th and 16th)

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1. Copy of EOI Advertisement

**Expression of Interest (EOI)
Franchise Ownership Rights**
Bangladesh Premier League T20 (BPL T20)

**Bangladesh
Cricket Board**

Ref No: BCB/Franchise Ownership Rights/BPL T20/2025/719 Date: 12th October 2025

FRANCHISE OWNERSHIP RIGHTS

The Bangladesh Cricket Board (BCB) invites Expressions of Interest (EOI) from reputed business houses, entities and companies for acquiring the Franchise Ownership Rights of the Bangladesh Premier League T20 (BPL T20) for a period of five (05) consecutive editions/seasons, namely the 12th, 13th, 14th, 15th and 16th Edition/Season of the BPL T20, covering the following ten (10) probable franchise regions (in alphabetical order):

**i) Barishal ii) Chattogram iii) Cumilla iv) Dhaka v) Khulna vi) Mymensingh
vii) Noakhali viii) Rajshahi ix) Rangpur x) Sylhet.**

Note: A minimum of five (05) eligible business houses, entities and companies demonstrating satisfactory financial capability will be shortlisted for the 12th Edition of BPL T20-2026.

Non-Eligibility :

- 1) Companies involved in Tobacco, Alcohol (both surrogate and non-surrogate), Betting, or Online betting and its surrogate shall not be eligible to participate in this EOI process.
- 2) Any person or entity having an existing unresolved dispute with the BCB or ICC on a point of law or fact shall be deemed ineligible to acquire the aforementioned rights or to participate in the EOI process.

EOI Submission Procedure:

A detailed document (EOI Guideline) containing the submission requirements, franchise model and financial structure will be available from **Tuesday, 14th October 2025** at:

BPL Office, Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216
Official Websites: www.tigercricket.com.bd & www.bplt20.com.bd

Interested parties must submit their EOI applications in a sealed envelope addressed to the Member Secretary, BPL Governing Council, Bangladesh Cricket Board (BCB) at the BCB Management Office, Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216, by the close of business hours on **Tuesday, 28th October 2025**.

Documents to be Submitted with EOI:

- a) Company Profile and Profiles of Individual Directors/Owners.
- b) Latest Auditor's Report on Financial Statements (each consortium member must submit separately).
- c) Bank Solvency Certificate along with Bank Statement.
- d) Certified copy of Memorandum & Articles of Association with Certificate of Incorporation or similar constitutional documents.
- e) Updated VAT Registration, Trade License and Tax Identification Number (TIN).
- f) In case of consortium/ Joint Venture (JV) - a Notarized Consortium/ JV Agreement.

BCB reserves the unconditional rights to accept or reject any or all EOIs at its sole discretion at any time without assigning any reason whatsoever during the EOI process. BCB also reserves the right to amend, postpone or cancel the entire EOI process and / or modify, add or alter the terms of the document and/ or the conditions for EOI process by issuing further addendum(s) at any time prior to the commencement of the EOI selection process.

Member Secretary
BPL Governing Council
Bangladesh Cricket Board
Management Office: Sher-E-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216

2. Introduction

The Bangladesh Cricket Board (BCB) invites Expressions of Interest (EOI) from financially capable and reputed business houses, entities, and companies to acquire Franchise Ownership Rights of the Bangladesh Premier League (BPL T20) for a period of five (05) consecutive editions, starting from the 12th Edition (BPL T20 2026) i.e. 12th, 13th, 14th, 15th and 16th edition / season of BPL T20.

BPL T20 is the most premium domestic cricket tournament in Bangladesh, combining world-class cricket, global broadcast reach, and unrivaled fan engagement. Owning a franchise offers strategic business value, premium brand exposure, and commercial opportunities on a national and international scale.

BPL Franchise Ownership is not just a sporting investment; it is a powerful business growth vehicle designed to deliver maximum marketing impact, brand amplification, and return on investment.

To be considered eligible, an interested entity must meet certain core eligibility criteria that reflect both financial strength and strategic commitment. The applicant must have a minimum annual turnover of BDT 1,000 crore and demonstrate a minimum annual expenditure of BDT 100 crore on marketing, branding, and CSR initiatives.

In addition to financial capacity, the applicant should clearly express its strategic intent to invest in franchise ownership with a view to strengthening both regional and national cricket development. This investment commitment must cover key areas such as franchise fees, players' payments, branding, marketing, and activation activities during the pre-season, in-season, and post-season phases of the BPL T20.

Strategic Business Advantage for Investors

High-Impact Brand Visibility & Market Penetration: BPL is the most watched and celebrated sporting event in Bangladesh, with rapidly growing international audiences. Investing in BPL franchise rights gives your brand a premium marketing platform that delivers deeper and more sustained audience engagement than conventional media spending.

Maximizing ROI through Smart Budget Reallocation: Franchise ownership, player payment, and related expenditures are not additional marketing costs. Instead, they represent strategic reallocation of existing marketing, branding, and CSR budgets toward a high-return, high-impact asset. This ensures stronger ROI and superior audience reach, both domestically and globally.

Commercial Incentives & Revenue Sharing: BCB will recognize and reward franchise owners' strategic investment by offering revenue-sharing opportunities, exclusive commercial inventories, and long-term partnership benefits, ensuring sustained business growth and visibility throughout the BPL journey.

Global Brand Association & Legacy: Aligning your brand with Bangladesh's premier cricket property provides unmatched global exposure, strengthens market leadership, and positions your company as a patron of national cricket excellence - a legacy that goes beyond traditional marketing

3. Probable Date for 12th Edition of BPL T20 2026:

The 12th edition of the BPL T20 Tournament is scheduled to be held from mid-December 2025 to mid-January 2026.

4. Probable Franchise Regions

The following ten (10) regions are identified as **probable franchise regions** for the BPL T20:

- | | |
|---------------|---------------|
| 1. Barishal | 6. Mymensingh |
| 2. Chattogram | 7. Noakhali |
| 3. Cumilla | 8. Rajshahi |
| 4. Dhaka | 9. Rangpur |
| 5. Khulna | 10. Sylhet |

5. Eligibility Criteria

- **Minimum annual turnover:** BDT 1,000 Crore.
- **Minimum annual marketing, branding & CSR expenditure:** BDT 100 Crore.
- Demonstrated capacity and intent to invest in:
 - 1) Franchise Fee
 - 2) Players' and Management Remuneration
 - 3) Branding, Marketing & Activation (Pre, During & Post Tournament)

Non-Eligibility:

- Entities involved in Tobacco, Alcohol (surrogate or non-surrogate), Betting or Online Betting (including surrogate entities).
- Any entity or person with unresolved disputes with BCB or International Cricket Council (ICC).

6. Tournament Format

Following the completion of the **double league round**, the **top four (04) teams** will advance to the Play-off Stage.

- **Play-off Matches:**
 - 1st Qualifier
 - Eliminator
 - 2nd Qualifier
- **Match Progression:**
 - 1st Qualifier: 1st vs 2nd placed teams
 - Eliminator: 3rd vs 4th placed teams
 - 2nd Qualifier: Winner of Eliminator vs Loser of 1st Qualifier
 - Final: Winner of 1st Qualifier vs Winner of 2nd Qualifier
- **Champion Declaration:**
 - The winner of the Final will be declared **Champion**.
 - In case of no result in the Final, both teams will be declared **Joint Champions**.

7. Probable Venues

The following venues have been agreed upon by the BPL Governing Council for the 12th Edition of BPL T20 (2026):

1. Dhaka – Sher-e-Bangla National Cricket Stadium (SBNCS)
2. Chattogram – BSSFLMRCS
3. Sylhet – Sylhet International Cricket Stadium (SICS)

8. Financial Framework

Category	12 th Edition (2026)	Subsequent Editions
Franchise Fee (Net)	BDT 2 Crore	+15% per edition
Minimum Operational Cost	BDT 12 Crore	Reviewed annually
Revenue Share (Media & Ticket)	30% to Franchises, 70% BCB	To be revised onward editions
In-Stadia Rights Inventory	30% Digital Perimeter Board (15%+15%)	Adjusted per inventory growth
Prize Money	Champion: BDT 2.75 Cr; Runner-up: BDT 1.75 Cr	Subject to periodic review
Bank Guarantee	BDT 10 Crore (per season)	6-month validity minimum

Minimum Franchise Revenue Per Team (Assumption)

Source	12 th	13 th	14 th	15 th	16 th	Notes
Jersey Sponsorship	4	4.5	5	5.5	6	Local deals
Profit Share from BCB	1.05	1.39	1.78	2.19	2.64	From central pool
Digital Perimeter Inventory	2	2.3	2.6	3	3.5	Match inventory value
Merchandise & Social Media	0.8	1	1.2	1.5	1.8	Co-branding, digital activations
Total Revenue per Team	7.85	9.19	10.58	12.19	13.94	

Bank Guarantee Clause:

Each franchise must furnish an Unconditional and Irrevocable Bank Guarantee (BG) amounting to **BDT 10 Crore**, valid for a minimum of six (06) months per season, to secure:

- Players' & Management Remuneration
- Franchise Fees
- Operational Expenditures

Note: Failure to comply with financial obligations may lead to disqualification and automatic forfeiture of Franchise Ownership Rights

9. Financial Obligation – Payment Terms and Conditions

All shortlisted and financially eligible EOI participants must comply with the following financial obligations and timelines:

9.1 For 12th Edition of BPL T20 (2026)

Franchise Fee:

- Pay **BDT 2 Crore** along with submission of EOI for Franchise Ownership Rights.
- Mode: Pay Order in favour of “BCB – BANGLADESH PREMIER LEAGUE T20”.

- Non-payment results in automatic forfeiture of franchise rights.
- BCB return the pay-order amounting BDT 2 Crore to the unsuccessful EOI participants within next 2-3 days from the date of EOI evaluation.

Bank Guarantee:

- Submit Unconditional and Irrevocable BG of BDT 10 Crore, valid for 6 months, within 15 days of receiving Letter of Intent (LOI). The Bank Guarantee (BG) must be submitted in the format prescribed by BCB.
- Failure results in automatic forfeiture of franchise rights.

9.2 For 13th –16th Editions

- Franchise Fee to be paid at least four (04) months before tournament starts.
- Bank Guarantee (BG) to be submitted at least three (03) months before tournament start.
- Non-compliance results in automatic forfeiture of franchise rights.

10. Franchise Operational Cost Heads

1. Franchise Fees
2. Players & Team Management Remuneration and Bonuses (Minimum 20 players and 10–12 staff)
3. Daily Allowance (DA): USD 50 per person per day
4. International and Domestic Flights
5. Ground Transportation – Branded Team Bus & Luggage Van
6. Accommodation (5-star or best available)
7. Practice & Training Expenses
8. Clothing, Merchandise & Cricket Gear
9. Marketing & Activation
10. Bank Guarantee Interest

Estimated Minimum Operational Budget per Edition: BDT 12 Crore

10.1 Payment Schedule for Players & Management

- **1st Installment (50%)** – At contract signing
 - 30% TDS (foreign), 10–12% TDS (local), balance to player accounts.

- **2nd Installment (25%)** – Before completion of league matches
- **3rd Installment (25%)** – Within 30 days post-tournament.

10.2 Player Release / NOC Fee

- Franchises shall pay Player Release Fee / NOC Fee to the concerned Home Board (e.g., Cricket West Indies, Sri Lanka Cricket) on a case-by-case basis.
- To be paid after the NOC is issued to respective players.

11. Probable Revenue Streams

1. Sponsorship on Jerseys
2. Team Merchandise Sales
3. Sponsored Digital Content & Social Media Revenue
4. Share from Central Rights (Media, Ticketing & Others)
5. 15% Digital Perimeter Inventory per match
6. Prize Money

12. Franchise Rights & Benefits

1. Right to associate franchise brand with the team (subject to BCB approval)
2. Right to design team logo (final approval by BCB)
3. In-stadia merchandising & promotional booths
4. Complimentary match tickets and accreditation
5. National and international broadcast exposure
6. Revenue sharing and commercial entitlements

Note: The Franchise Team name and logo are the exclusive intellectual property of **BCB** and **BPL T20**.

*For detailed logo placement guidelines and sponsorship zones on team clothing and equipment, refer to **Annexure – A** (Team Clothing & Equipment Sponsorship Opportunities).*

13. Documents Required with EOI

- Company Profile & Directors' Profiles
- Latest Audited Financial Statements
- Bank Solvency Certificate & Statement
- Incorporation Documents (MOA & AOA)
- VAT Registration, Trade License & TIN
- JV/Consortium Agreements (if applicable)
- Supporting Financial Documents

14. EOI Submission Procedure

- EOI must be submitted in sealed envelopes to:

Member Secretary

BPL Governing Council

Bangladesh Cricket Board

Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216

- **Deadline:** 28th October 2025 (by COB).

BCB reserves the unconditional right to accept or reject any or all EOIs at its sole discretion at any time without assigning any reason whatsoever during the EOI process. BCB also reserves the right to amend, postpone or cancel the entire EOI process and / or modify, add or alter the terms of the document and/ or the conditions for EOI process by issuing further addendum(s) at any time prior to the commencement of the EOI selection process.

15. Evaluation Process

- Evaluation will be based on:
 - I. Financial Capacity
 - II. Strategic Fit
 - III. Corporate Profile
 - IV. Compliance with Eligibility Criteria
- Minimum of 05 companies will be shortlisted.
- LOI will be issued to successful applicants.

16. Legal & Regulatory Compliance

- Compliance with:
 - I. BCB & ICC Regulations
 - II. Anti-Corruption & Anti-Doping Codes
 - III. Media Protocols
 - IV. PMOA Regulations and Branding Guidelines
- Breach may result in termination and forfeiture of BG.

17. Contact Information

BPL Office

Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216

www.tigercricket.com.bd | www.bplt20.com.bd

Annexures

- **Annexure – A:** Team Clothing & Equipment Sponsorship Opportunities
- **Annexure – B:** Sample Franchise Agreement Template
- **Annexure – C:** Standard Bank Guarantee Format

Annexure – A:

Team Clothing & Equipment Sponsorship Opportunities

A.1 Introduction

The Bangladesh Cricket Board (BCB) maintains structured regulations on team clothing and equipment to ensure uniformity, brand consistency, and fair commercial opportunities across all franchises in the Bangladesh Premier League (BPL T20).

Owning a BPL franchise gives investors premium sponsorship inventory on official playing kits, practice kits, and player equipment — ensuring visibility to millions of viewers globally through broadcast, digital, and in-stadium impressions.

A.2 Sponsorship Visibility Zones on Team Clothing

Each franchise may utilize specific areas on the official playing shirt, trousers, and headwear for sponsor branding, subject to BCB approval and compliance with regulations.

A.2.1 Playing Shirt & Sweater (Up to 6 Commercial Logos)

Position	Placement	Max Size (sq cm)	In (sq Inch)	Sponsor Type
A	Front (Main Logo)	206.45	32	Principal Sponsor
B	Upper Right Front	64.5	10	Secondary Sponsor
D	Lower Non-Leading Arm	64.5	10	Associate Sponsor
E	Upper Non-Leading Arm	64.5	10	Associate Sponsor
F	Upper Leading Arm	64.5	10	Associate Sponsor
H	Upper Back	206.45	32	Principal / Co-sponsor
I	Lower Back	154.84	24	Additional Partner

Note: Positions D and E may be combined into a single logo not exceeding 129 sq cm (20 sq inch)

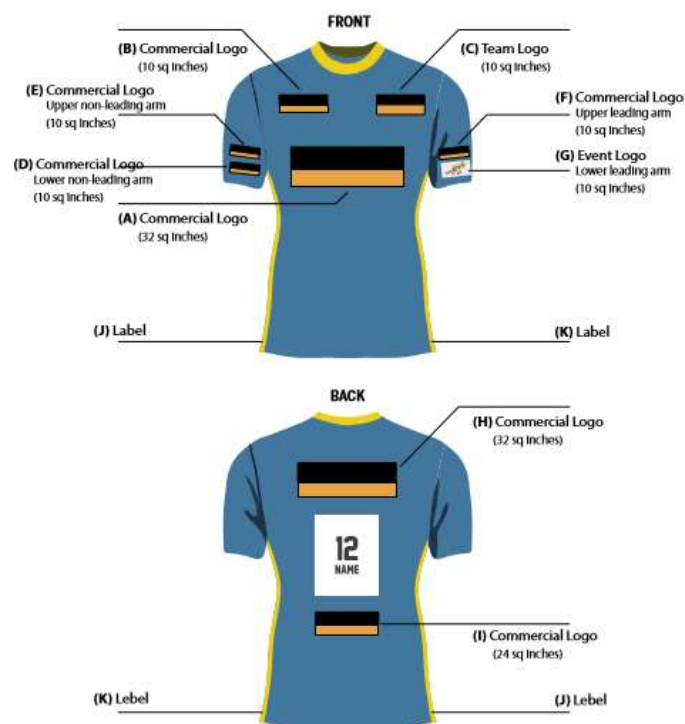


Diagram C

A.2.2 Playing Trousers

Position	Placement	Max Size (sq cm)	In (sq Inch)
L	Front (Right Leg)	64.5	10
M	Front (Left Leg)	64.5	10

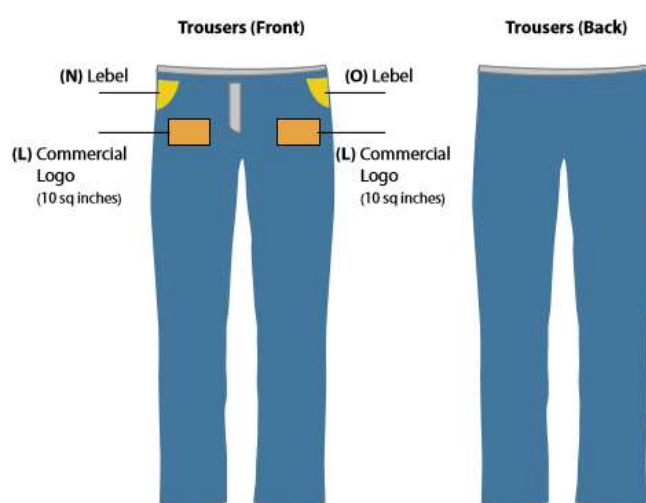


Diagram D

A.2.3 Playing Headwear

Position	Placement	Max Size (sq cm)	In (sq Inch)
P	Back	38.71	6
Q	Leading Side (Right/Left)	38.71	6
R	Opposite Side	38.71	6



A.2.4 Practice Clothing & Bibs

- Sponsorship zones and sizes mirror those on the official playing shirt.
- Optional display of manufacturer identification if a commercial sponsor slot remains unused.
- All kits must maintain uniformity and follow BCB design approval.

A.3 Manufacturer & Player Bat Sponsorship

- One manufacturer logo allowed on team apparel/equipment if commercial slots are unused.
- Each player may display one logo on the **back of the bat** (maximum 64.5 sq cm).
- Manufacturer branding on other cricket equipment must follow BCB specifications and approval.

A.4 Branding Guidelines & Restrictions

- No logos from **Tobacco**, **Alcohol** (surrogate or non-surrogate), or **Betting and Gaming** companies.
- All sponsor logos must be **pre-approved by BCB** for placement, size, and design.
- All team members must wear **identical approved kits**.

- Replica kits (fan merchandise) may carry the same sponsor branding, allowing extended retail visibility.

A.5 Commercial Advantage for Sponsors

- **Front and back shirt placements** provide maximum visibility during televised matches.
- **Sleeve, trouser, and headwear placements** ensure high-frequency on-screen impressions.
- **Practice kits and travel wear** extend sponsor visibility beyond match day.
- Sponsorship integrates naturally with the **BPL cultural and graffiti theme**, amplifying storytelling and fan connection.
- Creates **retail activation opportunities** through replica merchandise sales.

Annexure – B

SAMPLE FRANCHISE AGREEMENT TAMPLATES (MAJOR PIONTS)

Between
Bangladesh Cricket Board (BCB)
and
(Name of The Owing Company of Respective BPL Franchise team)

THIS AGREEMENT

is entered into on this ____ day of _____, 2025, by and between:

BANGLADESH CRICKET BOARD (BCB), the governing body of cricket in Bangladesh under the National Sports Council Act 2018, represented by _____, Chairman, BPL Governing Council, having its office at Sher-e-Bangla National Cricket Stadium, Mirpur, Dhaka 1216, Bangladesh (“**BCB**”, which expression shall, unless the context otherwise requires, include its successors, assigns and authorized representatives),

AND

(**Company Name**), a private limited company incorporated under the Companies Act, 1994, represented by its (Designation), **Mr.** _____, having its registered office at, (Adrees.....) Bangladesh (“**Franchisee**”, which expression shall, unless the context otherwise requires, include its successors, assigns and authorized representatives).

BCB and the Franchisee are hereinafter individually referred to as a “**Party**” and collectively as the “**Parties.**”

RECITALS

A. BCB is the owner and organizer of the **Bangladesh Premier League (BPL) T20**, a premier franchise-based domestic Twenty20 cricket league involving international and local players to promote cricket and develop domestic talent in Bangladesh.

B. Following previous editions of the League, BCB intends to grant Franchise Ownership Rights for the **12th Edition of BPL T20 (2026)** and subsequent editions i.e. 12th , 13th , 14th , 15th and 16th Edition / Season of BPL T20.

C. The Franchisee has expressed interest through the EOI process and has been approved to own and operate a franchise team to be known, for the purposes of this Agreement, as “**Dhaka Team.**”

NOW, THEREFORE, in consideration of the mutual covenants herein contained, the Parties agree as follows:

1. DEFINITIONS

Unless the context otherwise requires, capitalized terms shall have the meanings assigned in the BPL Regulations and EOI Guideline. For clarity:

- 1.1 **“Franchise”** means the right to own and operate a team in the BPL T20.
- 1.2 **“Franchise Fee”** means the fee payable by the Franchisee to BCB for franchise ownership rights.
- 1.3 **“Bank Guarantee (BG)”** means an unconditional and irrevocable bank guarantee amounting to **BDT 15 Crore**, valid for **six (06) months** for each season.
- 1.4 **“Player Contract”** means the standard player contract approved by BCB (as amended from time to time).
- 1.5 **“Regulations”** means all BPL Rules, Operational Guidelines, ICC Codes, PMOA Regulations and Media Protocols applicable to the League.
- 1.6 **“Season”** means one edition of the BPL T20 Tournament.
- 1.7 **“Sponsor Branding Zones”** means the designated apparel/equipment logo positions per **Annexure – A**.
- 1.8 **“Team”** means the team representing the Franchisee in any Match and, for this Agreement, shall be identified as **“Dhaka Team.”**

2. GRANT OF RIGHTS

- 2.1 Subject to this Agreement and the Regulations, BCB hereby grants the Franchisee the right to own and operate a franchise team in BPL T20 to be identified as **“Dhaka Team.”**
- 2.2 BCB retains ownership of all League marks and the team identity; the Franchisee receives commercial, operational and sponsorship rights in accordance with this Agreement.
- 2.3 BCB may alter the number of teams, schedule, or venues at its sole discretion.

3. TERM AND TENURE

- 3.1 This Agreement shall remain valid for **five (05) consecutive editions**, commencing from the **12th Edition (BPL 2026)** through the **16th Edition**, unless terminated earlier under Clause 8.
- 3.2 The Franchisee shall participate in each Season per the schedule determined by BCB. Failure to participate shall constitute a fundamental breach.

4. CONSIDERATION AND FINANCIAL OBLIGATIONS

- 4.1 **Franchise Fee (12th Edition):** The Franchisee shall pay **BDT 2 Crore (net)** within **48 hours** of receiving the **Letter of Intent (LOI)**.
- 4.2 **Bank Guarantee (12th Edition):** Within **15 days** of receiving the LOI, the Franchisee shall furnish an **Unconditional and Irrevocable BG of BDT 10 Crore** (valid for **six (06) months**) in favour of **Bangladesh Cricket Board**.

4.3 **Subsequent Editions (13th–16th):** Franchise Fee shall be paid **at least 4 months** before tournament start; BG shall be submitted **at least 3 months** before tournament start.

4.4 **Forfeiture:** Failure to pay the Franchise Fee or submit the BG within the stipulated timelines shall result in **automatic forfeiture** of franchise rights.

4.5 **Payment Mode:** Pay Order in favour of “**BCB – BANGLADESH PREMIER LEAGUE T20.**” (or as otherwise notified in writing by BCB).

5. PLAYERS & MANAGEMENT REMUNERATION

5.1 **Installment Schedule (BCB may disburse on Franchisee’s behalf upon receipt of funds):**

- **1st Installment (50%)** — at contract signing.
 - **TDS:** 30% to NBR for foreign players; **10–12%** to NBR for local players.
 - **Net:** 70% to foreign player’s account; **90–88%** to local player’s account.
- **2nd Installment (25%)** — before completion of league matches. *(Same TDS/net distribution.)*
- **3rd Installment (25%)** — within **30 days** of tournament completion. *(Same TDS/net distribution.)*

5.2 **Player Release / NOC Fees (Overseas Players):**

The Franchisee shall bear **any applicable Player Release / NOC Fees** payable to the concerned home board (case-to-case), including but not limited to **Cricket West Indies** and **Sri Lanka Cricket**, and shall settle such fees **before** the player joins the Team.

6. OPERATIONAL RESPONSIBILITIES

6.1 **Squad & Staff:** The Franchisee shall recruit a **minimum of 20 players** and **10–12 team management personnel** (Team Manager, Head Coach, Assistant Coach, Trainer, Physiotherapist, Analyst, Logistics Manager, Masseur, Media Manager, Team Boys/Content Team/Other Functional Staff).

6.2 **Daily Allowance:** The Franchisee shall provide **USD 50 per person per day** for players and team management during the tournament.

6.3 **Logistics:** The Franchisee shall provide international/domestic flights, **branded team bus & luggage van**, practice facilities, and **5-star (or best available) accommodation**.

6.4 **Compliance:** The Franchisee shall comply with **PMOA, Media Protocol, Anti-Corruption, Anti-Doping, Clothing & Equipment Regulations**, and all BCB/ICC directives.

7. BRANDING & SPONSORSHIP

7.1 The Franchisee shall have commercial rights to **team clothing and equipment sponsorship** per **Annexure – A** (subject to BCB approval).

7.2 No sponsorship from **tobacco, alcohol (surrogate/non-surrogate), or betting/gaming** entities is

permitted.

7.3 All designs and placements must be pre-approved by BCB; kits must be uniform and compliant.

8. TERMINATION

BCB may terminate this Agreement, inter alia, for:

- (a) Non-payment of Franchise Fee/BG or failure to comply with Clause 4 timelines;
- (b) Breach of Anti-Corruption, Anti-Doping, PMOA, Media Protocol, or other Regulations;
- (c) Material breach of operational obligations;
- (d) Conduct detrimental to the reputation of BCB/BPL.

Upon termination, all rights revert to BCB without compensation.

9. INTELLECTUAL PROPERTY

9.1 All League marks, logos, names and related intellectual property are the exclusive property of BCB.

9.2 The Franchisee receives limited, non-transferable rights for use solely for the purposes of operating “**Dhaka Team**” during the Term.

10. DISPUTE RESOLUTION & GOVERNING LAW

10.1 Disputes shall first be resolved amicably; failing which they shall be referred to **arbitration under the Arbitration Act of Bangladesh**.

10.2 The **seat of arbitration** shall be **Dhaka, Bangladesh**.

10.3 This Agreement shall be governed by the **laws of the People’s Republic of Bangladesh**.

11. CONFIDENTIALITY

The Parties shall keep the terms of this Agreement and all proprietary information confidential except where disclosure is required by law or for implementation subject to reciprocal confidentiality obligations.

12. INDEMNITY

The Franchisee shall indemnify and hold harmless BCB from any third-party claims, losses, damages, liabilities, costs or expenses arising out of or in connection with the Franchisee’s operations, contracts, or non-compliance with applicable laws/Regulations.

13. NOTICES

All notices shall be in writing and delivered by hand/overnight courier/registered mail/email to the addresses below (or as updated in writing):

For BCB

Attn: Chairman, BPL Governing Council
Sher-e-Bangla National Cricket Stadium, Mirpur, Dhaka 1216

For Franchisee

Attn: Mr., Managing Director
Address:

14. GENERAL

14.1 No variation is effective unless in writing and signed by both Parties.

14.2 BCB may assign/novate this Agreement to any party assuming League operations; the Franchisee may not assign without BCB's prior written consent.

14.3 The Franchisee shall not use "Bangladesh Premier League" or any confusingly similar name as part of its corporate name.

14.4 All third-party access, interviews, media, and broadcast activities shall follow BCB's Operational Rules and Media Protocol.

14.5 All taxes, VAT and statutory dues related to Franchise operations, players and staff shall be borne by the Franchisee.

15. ANNEXURES

- **Annexure – A:** Team Clothing & Equipment Sponsorship Opportunities
- **Annexure – B:** Standard Player Contract
- **Annexure – C:** Bank Guarantee (BG) Format
- **Annexure – D:** Media Protocol & Anti-Corruption Code

SIGNATURES

For and on behalf of BANGLADESH CRICKET BOARD (BCB)

Name: _____

Title: Chairman, BPL Governing Council

Date: _____

Witness: _____

Name/Title: _____

Witness: _____

Name/Title: _____

For and on behalf of Company name (*"Dhaka Team"*)

Name:

Title:

Date: _____

Witness: _____

Name/Title: _____

Witness: _____

Name/Title: _____

Annexure – C

STANDARD FORM OF BANK GUARANTEE

SPECIMAN

Name of the Bank

To	Bank Guarantee No.
-----	For Taka [BDT only]
-----	Date of Issue:
-----.	Date of Expiry:

Bank Guarantee No----- Date: ----- for Tk (BDT) only.

Name of the Bank, a banking company having its Head Office at -----
(herein referred to as the “Guarantor”)

IN FAVOR OF

-----, having its Head Office at -----

Now, we, Name of the Bank, ----- Branch “GUARANTOR” hereby issue the irrevocable and unconditional Guarantee and hereby agree & undertake.

1. To pay forthwith up to a sum of Tk./= (Taka.....) only to name of Beneficiary on your written demand unconditionally and without cavil or reference to the Client.
2. Our liability under this Guarantee is limited to Tk./= (Taka) only.
3. This Guarantee will remain valid for nextfrom the date of issue. This Guarantee however shall be renewed for further one year/en-cashed upon receiving request from the Beneficiary in writing within the validity.

Date:

(Authorized Signatory)

(Authorized Signatory)